

COLLEGE OF CHEMISTRY COURSE GUIDE (../INDEX.HTML)

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UGBA 104 - INTRODUCTION TO BUSINESS ANALYTICS (3 UNITS)

(Taken from the UC Berkeley Course Guide (<http://guide.berkeley.edu>))

COURSE OVERVIEW

SUMMARY

This course provides an introduction to several quantitative methods used to facilitate complex decision-making in business, with applications in many different industries, at different levels in the organization, and with different scopes of decisions. The power of the methods covered in this class is further enhanced by implementing them in spreadsheet software, which allows complex problems to be approached and solved in a straightforward and understandable manner.

PREREQUISITES

MATH 1B ([math1b.html](#)) or MATH 16B, STAT 21, or equivalents

WORKLOAD

TIME COMMITMENT

1.5 hours of lecture and 1.5 hours of laboratory per week.

COLLEGE OF CHEMISTRY PEER SERVICES

Made by Angela Lee, c/o 2019



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