

COLLEGE OF CHEMISTRY COURSE GUIDE (../INDEX.HTML)

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UGBA 119 - LEADING STRATEGY IMPLEMENTATION (3 UNITS)

(Taken from the UC Berkeley Course Guide (<http://guide.berkeley.edu>))

COURSE OVERVIEW

SUMMARY

Class format consists of lectures, experiential exercises, student presentations, and case discussions. This course will cover the concepts and techniques required for successful implementation of business strategies with a particular focus on the role of effective leadership in leading strategic change.

PREREQUISITES

None

Spring only

WORKLOAD

TIME COMMITMENT

3 hours of lecture per week.

UC Berkeley Course Guide (<http://guide.berkeley.edu>)

COLLEGE OF CHEMISTRY PEER SERVICES

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