

# COLLEGE OF CHEMISTRY COURSE GUIDE (../INDEX.HTML)

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## UGBA 195A - ENTREPRENEURSHIP (3 UNITS)

(Taken from the UC Berkeley Course Guide (<http://guide.berkeley.edu>))

### COURSE OVERVIEW

#### SUMMARY

Do you have an idea for a new business, but want to learn how to more fully develop this idea? Would you like to receive funding for your business idea, but lack a framework to ask for capital? This course takes students through the new venture process using a business plan as the main deliverable. A well-written business plan sets key milestones and indicates the resources needed to achieve them, in an increasingly complex business environment. Through the planning process that tightly links market and financial planning a business plan creates a set of standards to which investors and teammates can evaluate actual performance, laying the foundation for an “operating plan” once the business is launched.

#### PREREQUISITES

None

#### WORKLOAD

#### TIME COMMITMENT

2 hours of lecture per week.

